

Krishi Vigyan Kendra, Ropar

Smt. Sukhdev Kaur- Story from starter to successful Entrepreneur

Introduction:

- Smt. Sukhdev Kaur of village Boor Majra, Block Chamkaur Sahib of district Ropar was an ordinary rural women who wanted to do something for herself and her family.
- In the year 2018, she came in contact with KVK Ropar and then started a completely new journey by forming a Self Help group named “Mata Sahib Kaur Self Help Group” with 12 women. Now she is president of this Self Help Group

KVK implementation and support: After coming in contact with KVK, Ropar. She received vocational trainings on income generating enterprises related to candle making, making of decorative articles/Crafts, garment stitching and enrichment.

- Initially, she started making of decorative articles like wall hangings, decorative pots/crafts, sceneries etc. But later she switched to making quilted bags, garments and candle making.
- These products have found good market in her own village and adjoining villages.

Output: KVK Ropar, she organized 12 fellow rural girls & women in to a Self Help Group namely ‘Mata Sahib Kaur Self Help Group’ in May 2018. This self help group started many income generating enterprises like stitching, crocheting, decorative articles etc.

With the initiatives of KVK Ropar, she was selected as master trainer by the cooperative societies under the Mai Bhago Shakti Karan Scheme. She has trained approximately 1000 rural girls and women in stitching, crocheting, decorative articles and quilt work during the last one year in the different villages of district Ropar like Boor Majra, Salapur, Shantpur, Balsanda, Dhnauri, Goslan, Kyenor, Kakrali, Samroli, Ban majra, Saheri, KiriAfgana, Bassigujran etc.

Outcome: Smt. Sukhdev Kaur puts up her exhibition-cum-sale stall at events `such as Kisan Melas at Punjab Agricultural University, Ludhiana and Farmers' training camp organized by different line departments of district Ropar.

Impact: The efforts of Smt Sukhdev Kaur have not only given wings to her dreams but also an inspiration for other rural girls.

- She attributes her success to her family as well as KVK Ropar for their continuous support. Several rural women from adjoin villages are now looking at her as role model.
- At present, she is earning about Rs. 25,000/- per month and is also generating employment for other girls and women.
- Now she is determined to expand this enterprise on a large scale. Krishi Vigyan Kendra Ropar wisher her great success.

